



# Features & Benefits

## Introduction

OddsPlunge.com is an exciting new approach to the analysis of TAB odds data. Traditionally, odds data is downloaded onto spreadsheets which are then studied by the punter in order to find trends that match their betting strategy. This is a very tiring and time consuming process.

OddsPlunge.com adopts a new approach by allowing users to scan live TAB data in real-time with an extensive range of parameters and filters that best suit the individual's punting strategy. The user receives alerts to their computer screen at a time of their choosing before ARST without the need to download and manage odds update data.

## Features

The OddsPlunge.com service has the following features:

- Numerous scan types including greatest odds decline, greatest odds decline between any two odds updates, lowest starting price and lowest opening price.
- The ability to apply additional filters such as pool size or even track condition.
- Sample Scans – simply click on the Sample Scan button on the Member's Home Page and then view the results of the live sample scans.
- Quickset Scans which allow the user to quickly set pre-configured scans and also set scans for future dates.
- Detailed Scans which allow the user to apply advanced strategies and select the timing of the receipt of alert results.
- The ability to save scan types for future use.
- Runner and jockey history.
- Track conditions, penetrometer and weather radar links.
- Charts representing odds changes for each runner together with pool sizes.
- Two month's Historical Alert Results.

## Benefits

OddsPlunge.com provides significant benefits to the serious punter:

- Instant alerts based on criteria that match the user's punting strategy. The user can select, use and refine their strategy by selecting and applying parameters of choice as there are no 'black box' indicators.
- Detailed Alerts can be received at any odds update, down to 22 seconds before ARST, thereby providing the punter with the very latest information.
- Alert Results include recent runner history, barrier, handicap, class movements, pool sizes and more, thereby providing users with essential information, all in one location which continues to dynamically update until the race starts.
- The ability to set multiple alert types provides the user with a unique view of odds movements on each and every race. The strength of the system can be confirmed by simply viewing results from the live Sample Alerts.
- Alerts, once set, continue to run for the day, even if not being viewed. Historical alerts are available for the current and prior month, providing users with the ability to further review and refine punting strategies.
- The charts provide a visual display of odds movements for both win and place prices and are available for all runners on the Race Detail page, as well as in thumbnail form with each alert.

## User Guide

A Quickstart User Guide which includes instructions and numerous screenshots is available for viewing and downloading at <http://www.oddsplunge.com/aboutUs.php>.

